AWARD WINNING

FOR A BETTER
BANDAGE EXPERIENCE



NEXT LEVEL BANDAGE WEAR

The most advanced adhesive bandage on the market.

WE DRAW THE LINE
WHEN IT COMES TO PERFORMANCE BANDAGE GEAR



Sonny developed PRO PAIN® - ProTECHtive GEAR to fill his need for a better performing bandage. Sonny found those offered in the market, just couldn't keep up to the demand he and his colleagues placed on them. They either broke down, fell apart, or were just to bulky, infringing on his mobility. Sonny wanted a better bandage experience, one that would fill his needs as a stuntman & athlete, but also serve others looking for more advanced bandage technology.

Sonny also felt there was an golden opportunity in branding his line. One that would resonate with todays media driven consumer, engrossed in high-energy, extreme sports brands like- Redbull, Monster & Nike. He created a catchy brand name, cool edgy packaging and a never-give-up brand identity. PRO PAIN® and it's innovative ProTECHtive GEAR is poised to capture a wide consumer demographic base, potentially disrupting the already tiresome bandage category.

IT TAKES YEARS TO BE A PRO... SECONDS TO LOOK LIKE ONE.

STATE-OF-THE-ART PERFORMANCE BANDAGES PROVIDING THE ULTIMATE IN WOUND CARE PROTECTION





PRO PAIN ® delivers next level bandage wear for peak performance. Our innovative ProTECHtive GEAR™ optimizes performance and minimizes discomfort, empowering you to tackle any challenge with confidence. Experience excellence and exceptional value with PRO PAIN®.

DURABLE

- **ULTRA THIN**
- ALL-DAY ADHESIVE 🗸
- **WATERPROOF**
- EXTRA ELASTICITY **OUCH FREE**









*Bandage Sleeve - Clear Film, For quick easy access

FEEL THE POWER OF PRO PAIN

LEADING PROPAIN BENEFITS

Our ProTECHtive GEAR™ ensures protection even in the most demanding of conditions. PRO PAIN® bandages are superior in that they are **size adjustable when stretched**, and can also be used as a **tourniquet to reduce blood loss or splint, securing sprains and hyper-extension**. These are state-of-the-art performance bandages providing the ultimate in wound care protection.

DURABLE	ALL DAY WEAR THAT WON'T BREAK DOWN OR TEAR APART
UNIQUE ADHESIVE	STAYS ON STRONG, YET GENTLE ON THE SKIN WHEN REMOVED
ULTRA THIN	OPTIMUM FLEXIBILITY, CONFORMING TO THE BODY WITHOUT INFRINGING MOBILITY
WATERPROOF & SWEAT RESISTANT	PROTECTS YOU IN ALL WEATHER CONDITIONS
STERILE & LATEX FREE	HIGH STANDARD WOUND CARE

FEEL THE POWER OF PRO PAIN



-	v						
		CLEAR FILM WRAPPER	SIZE ADJUSTABLE	WATERPROOF	CUSTOM SHAPE	TRAVEL DISPENSER	
<	PRO PAIN	1	1	1	1		
	CURAD	X	X	1	X	X	
	WELLY	X	X		X	X	
	J&J	X	X	X	X	X	

https://youtu.be/Pc4zYYQiruk



FEEL THE POWER OF PRO PAIN



INGREDIENTS & CERTIFICATIONS



BANDAGE FUNCTIONALITY MEETS DESIGN INNOVATION

"Creating a unique brand identity was a crucial part in the design process" ~ Sonny J. Surowiec

ABSORBENT PAD:

70% FIBRANE + 30% POLYESTER FIBER

BANDAGE FABRIC:

60% LOW STRETCH YARN + 40% HIGH ELASTIC FILAMENT POLYESTER

ADHESIVE:

48% ACRYLIC MONOMER + 52% ETHYL ACETATE

Eco-Friendly FSC Recycled SAI Certificate No.: FCOC41464 FDA Compliant (code KGX/class 1) HC (code 79KGX/class1)



Jessy Maranda of SPARTAN RACE GROUP has provided an engagement letter offering PRO PAIN® be their "Official Bandage Line".



Jessy Maranda / Partnership Sales Manager / 802-342-3010 Spartan Race, Inc. 234 Congress Street, 5th fl. Boston, MA, 02110

MILITARY APPROVAL-- PRO PAIN® bandages have been presented and field-tested during combat simulation testing with Special Forces Medical Sergeants (18 Delta) in the U.S. Army, who play a key role in delivering medical care in both combat and civil affairs arenas.

FEEL THE POWER OF PRO PAIN





ALL-IN-ONE BANDAGE FOR WORK OR PLAY



PRICE COMPARISON CHART						
ITEM	QUANTITY	PRICE	PRICE PER BANDAGE			
PRO PAIN	50	\$9.99	\$0.20			
CURAD (DESIGNER)	30	\$9.72	\$0.32			
CURAD (SILICONE)	50	\$16.75	\$0.33			
BAND-AID (LICENSED)	20	\$6.60	\$0.33			
BAND-AID (FABRIC)	60	\$9.99	\$0.17*			
WELLY (FABRIC) 48		\$13.07	\$0.27*			

^{*}Fabric Bandages - are durable, but have flex limitations, and their adhesives hurt when removed.

FEEL THE POWER OF PRO PAIN



TESTIMONIALS

In the field and in boot camp I can use Pro Pain instead of the standard issue bandages, because we are constantly pushing our bodies to the limits.

Alejandra Picazo
USMC Veteran

It stretches, it allows my finger a full range of motion. So when my life's on the line and I'm hanging hundreds of feet above the deck by a finger, I'm confident Pro Pain has me covered.

Tom Gianelli Free Climber

When I race I need a bandage to keep up with me. That is why I love Pro Pain Bandages. They are lightweight, waterproof, they stick to me and I can't even feel it.

Chelsea Raymond Triathlete

https://youtu.be/FMjmmUnxe80

FEEL THE POWER OF PRO PAIN

MARKETING OPPORTUNITIES

The Magic Question...How to engage the consumer?

Campaigns

Configure, setup, and optimize relevant media channels to engage consumer interest and reach.

FOX Studios approves our participation in the 2023 ESPY AWARDS held July 12th, and the TEEN CHOICE AWARDS, held August 5th 2023 submitted by Karen Wood of Back Stage Creations.

*Target keywords related to "Teen Choice Awards" and "ESPY Awards" during the summer season alone is over 2 Million. Television- ET & EXTRA Media mention is estimated at over 10 Million.



Go Targeting - BM Digital, we're set to engage 250 individual influencers (each having 5K-15K organic followers) to present ProPain products, and the <u>go-to Retailer</u> to all of their followers. That's 250K viewers who will be introduced to our brand and your catalog.

Note: BM Digital, has proven data supporting their platform outperforms any other media source in click-to-purchase conversion rate.



Dwayne "The Rock" Johsons' (328 Million Followers) cousin and stunt double Tanaoi Reed (250K Followers), "Stuntman Of The Year" (2022) joins the PRO PAIN® Team as a Brand Ambassador.

Media Promotions begin July/2023

FEEL THE POWER OF PRO PAIN

ITEM FACT SHEETS

DISPE	NSER	ITEM FAC	T SHEETS		
DISPE	First Ship Date Possible	July 1st 2023	Unit Height	7.06"	
	UPC Number	8 5339500603 0	Unit Width	5.13"	
	Vendor Stock #	TBD	Tray Dimensions	11.41" x 5.5" x 9"	
	Item Size / Carton	2	Category	First-Aid	
	Case Pack Available	22	Vendor Pack Quantity	22	
	Cost	\$6.99	Suggested Retail	\$10.99	
B	x				
B	First Ship Date Possible	July 1st 2023	Unit Height	6.75"	
	UPC Number	8 53395 00600 9	Unit Width	3.25"	
	Vendor Stock #	TBD	Box Dimensions	2.13" x 3.25" x 6.75"	
	Item Size / Carton	50	Category	First-Aid	
	Case Pack Quantity	6	Vendor Pack Quantity	6	
	Cost	\$6.25	Suggested Retail	\$9.99	